

Sample Outline for School Reading Program Presentation

Duration: 45mins session

Theme: Magazines Reading for Liberal Studies / English enrichment

Outline:	Duration
Company history and overview	5 mins
Trend in magazine reading for schools in HK and other countries	5 mins
Features and functionality of different magazine * Language learning : TIME, CNN * Liberal Studies: Yazhou Zhoukan, Reader's Digest * Science & Technology: National Geographic, Scientific American, Discovery Channel * Business and Economics: FORTUNE, The Economist, Forbes Asia, Bloomberg Businessweek	20 mins
Interrelationship between magazine and academia	10 mins
Conclusion and Q&A	5 mins

*Note: all attendants shall receive welcome kit inclusive of magazine sample, premium and subscription form (while stock last)

Above kindly refer to the draft outline for school presentation reference only. Tailor-made presentation program shall be arranged that best suit the need of respective school. Our education consultant shall be in touch with the teacher-in-charge for further details and arrangement.

For enquiries, please reach our school team at school@magazines88.com

School enquiry hotline: (852) 3628 6335 / (852) 3628 6177